



Herbert Simon Society

Commemorating the Centennial of Herbert Simon's birth:

International Conference

HERBERT SIMON: THE GENIUS OF SIMPLICITY AND BOUNDEDNESS

Turin, 14th October 2016

Campus Luigi Einaudi
Lungo Dora Siena 100 - Turin
Sala Lauree Blu

In collaboration with



and with

**MAPS Master in Public Policy and Social Change and
CPS Department of Cultures, Politics and Society
Collegio Carlo Alberto, University of Turin**

With the support of



Registration from 8.30 a.m

The Herbert Simon Society is a non-profit Association that brings together cognitive scientists, economists, social scientists and computer scientists aiming to renew and apply the fundamental concepts of economic rationality and social action

HERBERT SIMON SOCIETY'S FOUNDING MEMBERS

Kenneth Arrow (Stanford Univ. and Nobel Prize Winner in Economics in 1972); **Mie Augier** (Stanford Univ.); **William Baumol** (New York Univ.); **Philip Bromiley** (Univ. of Minnesota); **Richard Day** (Univ. of Southern California); **Giovanni Dosi** (Sant'Anna School of Advanced Studies, Pisa); **Peter Earl** (Univ. of Queensland); **Massimo Egidi** (LUISS, Rome); **Edward Feigenbaum** (Stanford Univ.); **Shane Frederick** (Massachusetts Institute of Technology); **Gerd Gigerenzer** (Max Planck Institute for Human Development, Berlin); **Yuji Ijiri** (Carnegie Mellon Univ.); **Daniel Kahneman** (Princeton Univ. and Nobel Prize Winner in Economics in 2002); **David Klahr** (Carnegie Mellon Univ.); **Kenneth Kotovsky** (Carnegie Mellon Univ.); **Pat Langley** (Stanford Univ.); **Axel Leijonhufvud** (Univ. of Trento); **Brian Loasby** (Univ. of Stirling); **James March** (Stanford Univ.); **Luigi Marengo** (Department of Management, LUISS University, Rome); **Pamela McCorduck**; **Richard Nelson** (Columbia Univ.); **Joseph Pitt** (Virginia Polytechnic Institute); **Roy Radner** (New York Univ.); **Reinhard Selten** (Univ. of Bonn and Nobel Prize Winner in Economics in 1994); **Katherine Simon Frank** (Univ. of Minnesota); **Vernon Smith** (George Mason Univ. and Nobel Prize Winner in Economics in 2002); **James J. Staszewski** (Carnegie Mellon Univ., Pittsburgh); **Shyam Sunder** (Yale School of Management); **Raul Valdes-Perez** (Vivisimo, Inc.); **Riccardo Viale** (Università degli Studi di Milano - Bicocca).

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PROGRAMME

9.30 a.m. First Session Introduction

Riccardo Viale General Secretary, Herbert Simon Society and Università degli Studi di Milano - Bicocca
Chairman: **Francesco Ramella** Dept. CPS, Università degli Studi di Torino

9.45 – 10.45 a.m. *Bounded Rationality in Economics*

Massimo Egidi Luiss University, Rome and Herbert Simon Society

Discussants:

Marco Novarese Università del Piemonte Orientale Amedeo Avogadro, Vercelli

Francesco Guala Università degli Studi di Milano

10.45 - 11.00 a.m. Coffee Break - Hallway D4

11.00 – 12.00 a.m. *Counterfactual identification of bounded rationality in the labour markets of Italy and Germany* **Bruno Contini** Collegio Carlo Alberto, Moncalieri, TO

Discussants:

Fabio Pammolli IMT Institute for Advanced Studies, Lucca

Kostantinos Katsikopoulos Max Planck Institute for Human Development, Berlin

12.00 a.m. – 1.00 p.m. *Computational Approaches to Scientific Discovery*

Pat Langley ISLE, Institute for the Study of Learning and Expertise, Palo Alto

Discussants:

Vincenzo Crupi Università degli Studi di Torino

Pietro Terna Collegio Carlo Alberto, Moncalieri, TO

1.00 - 1.45 p.m. Light lunch - Hallway D4

1.45 p.m. Second Session

Chairman: **Massimo Egidi** Luiss University, Rome and Herbert Simon Society

1.45 – 2.30 p.m. *TTT: A fast heuristic to new theories and models?*

Tom Nickles University of Nevada, Reno

Discussant:

Stefano Gattei California Institute of Technology, Pasadena CA, U.S.A.

2.30 – 3.30 p.m. *New Trends in the Theory of Organization*

Mie Augier Stanford University

Discussants:

Filippo Barbera University of Torino, CPS Dept. and Collegio Carlo Alberto, Turin

Luigi Marengo Department of Business and Management, LUISS University, Rome

3.30 - 3.45 p.m. Coffee Break - Hallway D4

3.45 – 4.45 p.m. *Ecologically Rational Choice and the Structure of the Environment*

Ralph Hertwig Max Planck Institute for Human Development, Berlin

Discussants:

Laura Macchi Università degli Studi di Milano - Bicocca

Luigi Mittone Università degli Studi di Trento

4.45 p.m. Conclusions

Gerd Gigerenzer

Max Planck Institute for Human Development, Berlin - President, Herbert Simon Society

5.15 – 6.00 p.m.

Herbert Simon Society General Assembly



Herbert Simon Society

Herbert Simon Society's Headquarters:

Via Sant' Agostino, 30 – 10122 Torino – Italy

URL: <http://herbertsimonsociety.org>

secretary@herbertsimonsociety.org

Organizing Secretariat:

Carlotta Affatato carlotta.affatato@herbertsimonsociety.org