





## 1<sup>st</sup> Conference Herbert Simon Society

#### **BOUNDED RATIONALITY UPDATED**

New York (USA), April 8th-10th 2013

8<sup>th</sup>-9<sup>th</sup> April *Italian Cultural Institute*686 Park Avenue, New York, NY 10065

#### 10<sup>th</sup> April

The Italian Academy for Advanced Studies in America, Columbia University
1161 Amsterdam Avenue, New York, NY 10027

The Herbert A. Simon Society brings together some of the most important economists and cognitive scientists critical of contemporary economic models and theory of rationality. It aims at reformulating economic theory by starting from the many non-neoclassical directions based on bounded rationality theory that have been developed in recent years. This conference is focused on three themes that were identified as particularly relevant in order to apply Simon's ideas to the contemporary debate: duality of mind, creativity, and alternative models of rational expectations.

#### **MONDAY April 8th Afternoon**

Italian Cultural Institute, 686 Park Avenue, New York, NY 10065

5.30 pm: Welcoming Remarks
Natalia Quintavalle (Consul General)
Riccardo Viale (Director Italian Cultural Institute) and Massimo Egidi (Herbert Simon Society),

5.45 pm Introduction Katherine Simon Frank

#### 1<sup>st</sup> Herbert Simon Honorary Lecture

#### **Gerd Gigerenzer**

(Max Planck Institute for Human Development, Berlin)

Homo Heuristicus: Why biased minds make better inferences

**Chair: Richard Nelson** 

### TUESDAY April 9th Morning (Rational Expectations)

Italian Cultural Institute, 686 Park Avenue, New York, NY 10065

9.00-9.30 am: Introductory Key Speech. Chair: Alan Kirman

#### **Roy Radner**

(Leonard N. Stern School Professor of Business at New York University)

Bounded rationality: In search of a definition

9.30-9.45 pm Discussion

10.00-11.00 Parallel sections

11.00-11.20 coffee break

11.20-12.20 Parallel sections

12.30 am-1.00 pm: Conclusive Key Speech. Chair Giovanni Dosi

#### **Alan Kirman**

(Professeur émerite de Sciences Economiques à l'Université d'Aix-Marseille III and Directeur d'Etudes à l'Ecole des Hautes Etudes en Sciences Sociales)

Is it rational to have rational expectations?

1.00-1.15 pm Discussion

# TUESDAY April 9<sup>th</sup> Afternoon (Slow and fast thinking) *Italian Cultural Institute*, 686 Park Avenue, New York, NY 10065

2.30-3.00 pm: Introductory Key Speech. Chair James J. Staszewski

#### **Ron Sun**

(Rensselaer Polytechnic Institute, Troy)

On implicit vs. explicit and fast vs. slow processes

3.00-3.15 pm Discussion

3.30-4.30 pm Parallel Sections

4.30-4.50 pm Coffee break

4.50-6.20 pm Parallel Sections

6.30-7.00 pm Conclusive Key Speech. Chair Roy Radner

#### **David Over**

(Emeritus Professor in the Department of Psychology, Durham University)

New paradigm psychology of reasoning and rationality

7.00-7.15 pm Discussion

#### **WEDNESDAY April 10<sup>th</sup> Morning (Creativity)**

The Italian Academy for Advanced Studies in America, Columbia University
1161 Amsterdam Avenue, New York, NY 10027

9.00-9.30 am: Introductory Key Speech. Chair: David Over

#### Laura Macchi

(Professore di Psicologia, Università di Milano Bicocca)

The interpretative function of thinking in insight problem solving

Discussion on

Keith Frankish's

Getting to the heart of the dual-systems distinctions

Watch video

Download handout

9.30-11.00 am Parallel sections

11.00-11.20 am coffee break

11.20-12.20 am Parallel sections

12.30 am-1.00 pm: Conclusive Key Speech. Chair Riccardo Viale

Jonathan W. Schooler

(Professor of Psychology at the University of California, Santa Barbara)

Keeping the mind open for inspiration

1.00-1.15 pm Discussion

#### WEDNESDAY April 10th Afternoon

The Italian Academy for Advanced Studies in America, Columbia University
1161 Amsterdam Avenue, New York, NY 10027

5.30-6.30 pm Round Table: Bounded rationality updated

Chair Riccardo Viale
Introduction by Marco Novarese
with Massimo Egidi, Laura Macchi, David Over, Roy Radner,
Jonathan W. Schooler, Ron Sun

# 6.30 pm: 2<sup>nd</sup> Herbert Simon Honorary Lecture

## Joseph Stiglitz (Columbia University)

Rethinking macroeconomics: What went wrong and how to fix it

**Chair Massimo Egidi** 

#### **Parallel sections**

# Rational Expectations, bounded rationality, markets and investments April 9<sup>th</sup> 10.00-12.20

**Expectations (chair: A. Baldi)** 

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Flexibility of inflation expectation formation	E. Stanislawska
process under adaptive learning	
Inflation targeting and macroeconomic stability	G. T. Lima, M. Setterfield, J. J. da
with heterogeneous inflation expectations	Silveira
Decoupling Markets and Individuals: Rational	K. Jamal, M. Maier, S. Sunder
Expectations Equilibrium Outcomes from	
Minimally Intelligent Heuristic Traders	
Optimism and Pessimism in Insurance and	P. J. Gutierrez, C. R. Palmero
Hedging Markets: A Rational Departure from	
Rational Expectations	

Markets and investment (chair: D. Bögenhold)

Buyer Power In The Kreps - Scheinkman	A. Orland, R. Selten
Model: Experimental Evidence	
Information processing and asset trade	M. Eboli
specialization	
Overconfidence, risk aversion and individual	J. Michailova
financial decisions in experimental asset	
markets	
A model of business angel investing	A. Klabunde

**Evolutionary models (R. Mabsout)** 

Evolutionally models	(IV. Mabout)
Heterogeneous Banks and Sovereign Debt in	G. Dosi, G. Fagiolo, M. Napoletano, A.
an Evolutionary Model of Endogenous Growth	Roventini, T. Treibich
and Fluctuations	
Who gets more profit on a market?	H. Nobuyuki, J. Rouchier
Heterogenous agents in varying market	
contexts	
The Emergence of Trust in Uncertainty:	Y. Zhang, W. Elsner
'Reason', 'Expectation', 'imitation' and	
'Calculation'	
The dynamics of organizational structures and	G. Dosi, L. Marengo
performances under diverging and distributed	
cognitions and capabilities	

#### Slow and fast thinking

# April 9<sup>th</sup> 3.00-6.20 pm

Slow and fast thinking (chair L. Macchi)

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The Slow and the Social – Two Studies of	J. Lohse, T. Goeschl
Reaction Time and Public Good Provision	
Deciding, Fast and Slow	C. Kops
The embodiment of slow and fast thinking	A. Mastrogiorgio, E. Petracca
Thinking Faster and Better: Acquiring	J. J. Staszewski
Expertise Eases Limitations of Bounded	
Rationality	
Slow and fast thinking, historical-cultural	N. Bulle
psychology and some major trends of modern	
epistemology: analysis of a	
fundamental convergence	

Heuristics (chair O. Gunes)

From Perception to Preference and on to Inference: Towards Theory Integration	S. Luan, L. J. Schooler, G. Gigerenzer
The Cognitive Processes Underlying Risky Choice	E. Brandstätter, M. Gussmack
The origins of the intuitive "Feeling of Rightness"	V. Thompson
Economic Decision Making: How Our Brain Works	J. Tomer
The choice-experience feedback loop: Choosing and judging with small and biased samples	P. Pipergias Analytis, K. Katsikopoulos

**Experiments (chair M. Johnson)** 

Cognitive load and strategic sophistication	S. Allred, S. Duffyz, J. Smith
Looking for the best deal: How numeracy and	M. Graffeo, L. Polonio, N. Bonini
reflexive thinking are associated with fast and	
slow processes	
On the short horizon of spontaneous iterative	K. Mazzocco, A. M. Cherubini, P.
reasoning in logical puzzles and games	Cherubini
Decision and dopaminergic system: iowa	D. Mapelli, E. Di Rosa, M. Cavalletti,
gambling task and parkinson disease	S. Schiff, S. Tamburin
In Defense of Human Rationality (in Deviant "Bi-	J. Johnson, S. Bringsjord
Auctions")	

# Creativity and other stuffs

April 10<sup>th</sup> 9.30-12.20 am

(chair M. Novarese)

Exchange of ideas and creative productivity: an experiment	I. Sikora
Individual Creativity, Ex-ante Goals and Financial Incentives	G. Charness, <b>D. Grieco</b>
The non-logical logic of discovery and creativity	R. Mabsout

**Evolution and learning (chair J. Rouchier)** 

Experimental evolutionary robotics for	F. Paglieri, D. Parisi, M. Patacchiola,
ecological rationality. The case of	G. Petrosino
intertemporal choice	
Environmental complexity and cognitive	C. Schooler
functioning	
An Evolutionary Analysis of the Framing Effect	B. Routman
The Structure and Two Complexities of	M.R. Johnson
<b>Economic Choice Semiautomata</b>	

Rationality (chair N. Bulle)

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Bounded Rationality and Beyond: What is Rational when Talking about Rationality, and what Drives Human Action?	D. Bögenhold
Violations of Expected Utility Theory: How to Model Them? Are they Rational? Are These the Right Questions?	K. Katsikopoulos
A Model of Introspection with Time	O. Gorelkina, A. Llorente-Saguer
An essay on conceptual investigation of bounded rationality: Smithian and Benthamian point of view on satisficing	O. Gunes