Uncertainty, Heuristics, and Finance

International Workshop

Spanish Journal of Psychology
With
Herbert Simon Society

Facultad de Psicología
4th December 2017

11:00 Opening Ceremony
Nieves Rojo (Dean of the School of Psychology UCM)
Riccardo Viale (General Secretary of Herbert Simon Society)
Javier Bandrés (Editor of the Spanish Journal of Psychology)

11:30 Advances in Transparent Risk Communication: Risk Literacy and Simple Visual Aids
Rocío García Retamero (Universidad de Granada)

12:15 What are Firms doing, if not Maximization?
Shabnam Mousavi (John Hopkins University, Washington)

13:00 The Psychology of Financial Incompetence: Past, Present and Future
Denis Hilton (Université du Toulouse)

14:00 Lunch break

15:30 Theory Integration: Mapping Heuristics of Risky Choice onto Prospect Theory
Thorsten Pachur (Max Planck Institute, Berlin)

16:15 Taking Heuristics Seriously
Gerhard Gigerenzer (Max Planck Institute, Berlin and Herbert Simon Society)

17:00 Question and answer

Language of the workshop will be English
REGISTRATION: there will be no registration fee, but seats are limited and will be assigned on a first-come, first-served basis, so registering is highly recommended at decanato@psi.ucm.es