



in collaboration with
CIT – COGNITIVE INSIGHTS TEAM

BEFAIRLY-BEHAVIOURAL FINANCIAL REGULATION AND POLICY

4th WORKSHOP

THE INSURANCE BEHAVIOUR AND RISK LITERACY



Virtual Workshop
Friday, 21st May 2021
from 9:30 a.m. to 1:30 p.m.
Centro Carlo Azeglio Ciampi, Banca d'Italia
Via Nazionale, 191 - Roma

** Due to COVID restrictions attendance is planned
and allowed only for speakers in the Programme*

THANKS TO
Intesa Sanpaolo
Banca Aletti
Allianz

Chairman: Salvatore Rossi (TIM and Chairman Scientific Committee BeFairly)

h. 9:30 a.m. *Welcome Remarks: Luigi Federico Signorini* (President Ivass) and **Riccardo Viale** (Secretary General Herbert Simon Society and University of Milano-Bicocca)

h. 9:50 a.m. *Keynote Speakers:*

Gerd Gigerenzer (President HSS and Director Max Planck Institute, Berlin)

“Simple rules for a complex world”

Laura Martignon (Ludwigsburg University)

“Risk literacy for satisficing decisions”

Discussion

h. 11 a.m. *Round Table: Better Insurance Literacy to Support Insurance Market*

Moderator: Massimo Egidi (Vice-President HSS and LUISS University)

Barbara Alemanni (University of Genoa) and **Shabnam Mousavi** (Max Planck Institute, Berlin)

Magda Bianco (Bank of Italy)

Enrico Cervellati (University Ca' Foscari, Venezia)

Umberto Filotto (University of Rome 'Tor Vergata')

Alessandro Varaldo (AD Banca Aletti)

Representative of Allianz

h. 12:45 p.m. *General Discussion*

h. 1 p.m. *Conclusions: Stefano De Polis* (Secretary General IVASS)