



Herbert Simon Society

6th BEFAIRLY- Behavioural Financial Regulation and Policy WORKSHOP

WOMEN IN FINANCE

Palazzo Mezzanotte, Milan
9th February 2023



Thanks to

INTESA  **SANPAOLO**

BANCA ALETTI | **BANCO BPM**
GRUPPO

 **REALE
MUTUA**

 **CREDEM** | CREDEMVITA

Allianz 

PROGRAMME

2:30 pm

*Chairman: **Riccardo Viale** (General Secretary Herbert Simon Society, and BIB, University of Milano-Bicocca)*

Welcome and Introduction

Claudia Parzani (President Italian Stock Exchange)

2:45 pm

Keynote speeches:

Iris Bohnet (Director for the Women and Public Policy Program and Professor at Harvard School of Government)

Elsa Fornero (Former Minister of Labour and University of Turin)

3:45 pm

*Round Table: **Gender topics inside the Financial Companies***

Moderator **Umberto Filotto** (University of Rome “Tor Vergata”)

Giovanna Paladino (Head of Technical Secretariat of the Presidency Intesa Sanpaolo and Director and Curator of the Museum of Savings)

Alessandro Varaldo (CEO Banca Aletti)

Virginia Antonini (Head of Sustainability & Corporate Communication Reale Mutua Assicurazioni)

Rossella Manfredi (General Director Credemvita)

4:45 pm Coffee Break

5 pm

Discussion: Chair: **Gregorio de Felice** (Head of Research and Chief Economist, Intesa Sanpaolo)

Magda Bianco (Head of Department, Banca d'Italia)

Shabnam Mousavi (Max Planck Institute for Human Development, Berlin & Center for Artificial Intelligence, Turin)

Barbara Alemanni (University of Genoa)

Enrico Maria Cervellati (Link Campus University, Rome)

6:15 pm

Conclusions: **Elsa Fornero** (Former Minister of Labour and University of Turin)

BEFAIRLY- BEHAVIORAL FINANCIAL REGULATION AND POLICY Initiative

is intended to be a year-long event that brings together academic, financial, and government leaders to share cutting-edge behavioural research insights in policy making through an annual international workshop.

BEFAIRLY's mission is employing, interpreting, and translating the behavioural finance and economic discourse to enhance the design of financial regulations. By encouraging direct exchange between members of academia, industry, and government in the form of academic papers, policy proposals, and industry case studies, the aim is to facilitate the behavioural finance and economic discourse to improve financial regulatory outcomes through the exchange of their professional views on investment science, behaviour, regulations and policies. Such multidisciplinary behavioural-based approach to economics is not limited of course to the development of more comprehensive financial market regulations but to all macroeconomic actions - monetary, fiscal or regulatory – that are ultimately intended to influence behaviour. Every year a WS on a particular emerging topic of behavioural finance is organized.

The proceedings will be published by Edward Elgar Publisher.

BEFAIRLY is a CLOSED EVENT.

Previous Workshop Editions

5th Behavioural Asset Investment and Management

4th The Insurance Behaviour and Risk Literacy

3rd AI and Financial Behaviour

2nd Financial Education and Risk Literacy

1st The Behavioural Finance Revolution: A New Approach to Financial Policies and Regulations

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