

Nudge: Past, Present, Future

Honorary Lecture by Harvard Professor **Cass R. Sunstein**
organised in collaboration with the Herbert Simon Society

22 January 2025, 3:00 pm

Sala Colonne, Luiss Campus at Viale Pola 12, Rome

Welcome Addresses

Stefano Manzocchi
Deputy Rector for Research, Luiss University

Valentina Meliciani
Dean, Luiss Institute for European Analysis
and Policy (LEAP)

Chair

Massimo Egidi
Professor Emeritus, Luiss University

Introductory Remarks

Henriëtte Prast
Professor of Finance, Tilburg University
and Former Senator, Dutch Parliament

Honorary Lecture

Cass R. Sunstein
Robert Walmsley University Professor,
Harvard University

Remarks

Riccardo Viale
Scientific Coordinator, Italy Behavioral Insights
Team, Department for Public Administration
and Herbert Simon Society

Roundtable

Luigi Carbone
President of the Chamber, Italian Council of State

Daniela Di Cagno
Professor of Microeconomics, Luiss University

Marco D'Alberti
Professor Emeritus, Sapienza University
of Rome and Member, Constitutional Court

Nicola Lupo
Professor of Public Law, Luiss University

Bernardo Giorgio Mattarella
Professor of Administrative Law, Luiss University

Concluding Remarks

Giuliano Amato
Professor Emeritus, Sapienza University of Rome
and Former President, Constitutional Court

[Registration](#)